
BENEFITS OF FALL SHIPPING

As we charge forward into August it feels like time has started to accelerate. The soothing season of summer comes to a close, and the industry jumps into the next chapter. Allocations wrap up, and the pace changes faster than the leaves. With all the goodness that fall brings, we would like to share with you more information about fall shipping, a perk you might be overlooking.

Fall shipping pertains only to our Grow Ready Liners™. GRL™ plants are grown in air root pruning containers specifically designed to create a more fibrous root system. Receiving your product in the fall gives these impressive roots a notable head start. We highly recommend, upon receiving your product, to plant as soon as possible. Planting in the fall gives roots a healthy opportunity. This also allows the plants to go dormant in your environment, giving you the upper hand. By the time spring rolls around you have plants growing faster right out of the gate.

Another undeniable benefit of fall shipping is how it helps balance your labor. Labor is a constant juggling act in our industry. It can be a game changer to receive your trees when you have the most labor available to you. This will, in turn, free up labor in the spring for the numerous other projects spring tends to bring.

For many of our customers, fall shipping could greatly benefit you and we encourage you to take advantage of this opportunity. There are many things to consider before deciding if fall shipping is right for you, as it is not right for everyone. If you are unsure, or if you have any questions or concerns, we encourage you to contact your local sales representative for more information. Enjoy the remainder of summer. We hope to see you August 22-24 at the Farwest Show.



WELCOME TO THE WORLD:

William James Robinson
Born 7/20/18
8.0 lbs; 20.5 inches

CONGRATULATIONS
JOSH AND ASHLEY ROBINSON