

THIRTY YEARS



Gabriel Mendoza
Production Manager/Head Grower
Year Started: 1988

For many years, Gabriel Mendoza was Robinson Nursery's only employee. Rick Robinson was working at a large wholesale nursery in Oregon when he began his own growing venture. He chose Gabriel to manage the day-to-day operations of our humble beginnings. Gabriel excelled at doing a lot, with a little, right from the start. This month's newsletter is dedicated to a valued and beloved member of the Robinson Nursery Family, celebrating 30 years with our company.

Last month we held a recognition lunch in honor of this great man. We spoke of Gabriel's amazing ability to inspire and motivate others to do things that they never imagined they would be able to do.

"He is a true teacher." Josh Robinson reflected, "From the first day I started work here, Gabriel would go out of his way to teach me something new, every day. Even to this day, he stops by my office every day and teaches me something new."

Chris Robinson also spoke of his mentor, saying, "Twenty-six years ago I was pruning trees in the stock block and Gabriel came up to me and was teaching me how to better prune trees. He has been giving me good direction ever since a young age."

Gabriel is a man of great strength and heart, with unwaivering commitment to mastery. He has dedicated his life to growing the best possible trees and knows how to get the job done. He listens to what the trees tell him and he gives them what they need, right when they need it. His can-do attitude and excellent performance management is an incredible asset to our operation.



Chris Robinson recalls, "When Josh and I were young, maybe kindergarten and preschool age, I remember we would play 'nursery workers'. One of us would be a manager for a large wholesale nursery and the other would be Gabriel Mendoza of Robinson Nursery."

Throughout Gabriel's 30 years with Robinson Nursery, he has become one of the best shade and ornamental tree growers in the world. His contribution runs deeper than his many accomplishments. There is a little piece of Gabriel's heart in every tree that leaves this property. He is a part of what makes us who we are. There are not enough words to express our gratitude.

Thank you, Gabriel Mendoza, for your unwaivering loyalty, dedication to excellence, inspirational leadership and invaluable stewardship.